

# PACIFIC COUNTY FAIR AMBASSADOR PROGRAM

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Dear Candidate:

It is with great excitement to kick off the 2022 Fair Ambassador application process. The Pacific County Fair Ambassador program is designed to give the public a greater understanding and interest in the fair and agriculture. It also is to provide a greater understanding of oneself and of our community in a positive and professional way.

Each member in the Ambassadorship program will grow personally and professionally. The Ambassador program allows each young man and/or woman to build and enhance confidence in their abilities, skills in communications, comfortable in presentations, pride in accomplishments, greater knowledge in education of the fair and the agriculture industry.

We want to thank you for your interest and commitment to making the fair the best it can be. We will guide, help and mentor so that each candidate can take what they have learned and apply it in their lives for future successes. Welcome!

Fair Court Liaison Team

## **CANDIDATE QUALIFICATIONS:**

1. Must be a young woman or man who is a resident of Pacific County and be an upstanding citizen in the community.
2. Must be a sophomore or junior high school.
3. Must have reliable transportation to be on time to all commitments/events. If have concerns, please discuss with the liaison.
4. Just allow name and photo (any and all taken during competition) to be published in local papers. To include all social media outlets, such as Facebook and Fair website.
5. Must submit application and all signed documents no later than **5pm on May 31<sup>st</sup>**.

Please send to:

William Monohon, Fair Manager

P.O. Box 142

Menlo, WA 98561

You may contact me at: 360.942.3713 and I can pick up the packets too from your local school.

## CANDIDATE COMMITMENTS:

1. Must be available to represent the fair for a specific amount of time. If you are selected as fair Ambassador(s) your duties cease the following year when the new Ambassador(s) are selected. Those running, yet not selected, are finished with their commitment after the presentation of the Ambassador on Thursday night of the fair that current year.
2. Required participate in local parades. There will be a total of 6 parades. Those participating as Ambassador candidates you will participate in at least 3 (two 4<sup>th</sup> of July parades on separate days in Tokeland and Ocean Park and the third in August at the Willapa Harbor Festival in Raymond). If you are selected Ambassador(s) you will have 6 parades. The 2 extra parades are the Labor Day parade in early September in South Bend, the Christmas parade in December in Raymond and Loyalty Day Parade in Long Beach, May.
3. Required to participate in local Events. This is an introduction of the fair ambassador program to local groups such as the Elks, Kiwanis, Chamber of Commerce etc. You will introduce yourself and answer questions they ask of the ambassadors and about the fair.
4. Required to help where needed for a minimum of 4 hours each day the fair is open. To be logged and signed off on form in this packet. This is counted as community service for High School Graduation requirements.
5. If named Runner Up, final score in 2<sup>nd</sup> place, you will be obligated to assume the role and responsibilities of the Ambassador in the event the 1<sup>st</sup> place winner is unable to fulfill their role as Ambassador for any reason or is dismissed. The individual would relinquish their title, and all privileges to the runner up immediately. If there are two Ambassadors, then we would proceed for the year with only one.
6. It is not mandatory for parents to attend meet and greets and other events but are welcomed and encouraged. However, there is one **meeting that is mandatory** for a parent to attend and that is the Candidate Orientation on Monday June 14, 2022 (Tuesday) at 6pm at the Fair Office (behind the Menlo Fire Station) on Rt 6 in Menlo

## **CANDIDATE RULES AND CONDUCT:**

1. Must be respectful to others, to include all fair ambassador candidates.
2. Must always conduct oneself in an appropriate manner.
3. Must abide by all local, state, and federal laws. Conviction of a crime, other than a minor traffic offense will result in dismissal.
4. Must always demonstrate honest and ethical behavior.
5. Must have integrity (to always do what is right even when no one is watching).
6. Must not use any social media for anything other than positive and helpful post.
7. Must be responsive to the contacts or requests of the Ambassador Coordinator, Liaison, or Fair Manager. If contestant will be late or absent, parent must call Liaison prior to being late or absent. Absences cannot be made up. If unresponsive you may risk your participation in the Ambassador program.
8. It is necessary to be prompt and properly groomed for all events. Contestant will lose points for being late, absent, unprepared, or improperly dressed and may risk being dismissed.
9. No technology devices can be used during events, obligations, commitments, or meet and greets. This includes cell phones, ipods, ipads, laptops, or other devices that can distract from role as a Fair Ambassador contestant. Both the Coordinator and Liaison will have a cell phone for emergency use only.
10. All judging results are final. Scores are based on 5 categories at 20% each. The one with the most points will be selected Ambassador(s).
11. Any Ambassador will be dismissed from the fair court for any and all misconduct, to include a violation of any of the outlined categories within this packet and that is deemed as such by the Fair Court Coordinator, Fair Court Liaison, and/or the Fair Manager or Board of County Commissioners.

# CANDIDATE DRESS CODE:

## When performing Ambassador duties:

1. Appropriate wear: Anything conservative, such as business attire, which includes dress slacks, skirts and dresses no higher than 2 inches above knee, dress shirts, business casual shirts with varying sleeve length (as long as shoulders are not showing), flat dress shoes, heels no more than 3 inches high, and boots with length below the knee. Country Western attire is fine if jeans are clean, no fraying or holes, not skintight and worn with appropriate western shirts, scarf, belts, cowboy boots.
2. Must never wear: Anything that shows cleavage, halter tops, halter dresses, anything showing shoulders, stomach, upper thighs, or buttocks, shorts, short dresses (considered to be more than 2 inches above knee), jeans with tears, tight clothing, clothing with logo/advertising on it, knee high or thigh high stockings uncovered, thigh high boots, sneakers, and heels higher than 3 inches. Tank tops, board shorts, gym shorts, T-shirts, or T-shirts with logos.
3. Once selected as Ambassador(s) must wear a Sash at every appearance. No exceptions. This identifies them as a fair ambassador.
4. Must wear a formal, floor length, gown for Coronation ceremony, men in dress slacks and dress shirt with tie or bow tie, sports jacket preferred but not required. **Thursday, August 25, 2022. Time to be determined.**
5. Must wear conservative jewelry. Nothing bulky, sharp, or jagged. No body piercings shall be worn that are visible, except one set of earrings. Jewelry must be in good taste.
6. Must not wear excessive make-up. A light touch to highlight features works best.
7. Must use judgment of what to wear based solely on this dress code.
8. The Fair Ambassador Liaisons will make final approval of all clothing worn and will make the final determination if dress code has been violated.

## **CANDIDATE WRISTBAND SALE RULES**

- **Must sell a minimum of 200 WRISTBANDS** by the final date (Monday before fair) to qualify and to continue in the competition. **Presales end on Monday August 22, 2022, at 9pm.**
- Parents, other family members, friends, and neighbors **are not allowed to sell** for candidate. This is an honest effort on behalf of the candidate. They can accompany you when selling but not individually sell for you.
- You can ask local vendors to put up a sales poster (**limit size to 8½” x 11”**) to assist selling wristbands for you. You should have a picture of yourself, name, and brief synopsis of why you are running for an ambassador position.
- **It is confidential** how many wristbands each candidate sells. The only ones who have the number sold will be the Liaison Team and the Fair Manager. When asked how many you have sold, an appropriate answer is: “I’m doing okay, but it is not something I can tell you exactly.” The number should never be shared with anyone.
- **The wristband sales are now processed online.** It is more secure and easier to market yourself and make sales across the country if you wish. You will be able to make posters to put up with your specific QR code. Those individuals who want to support you, purchase their wristbands online by computer, phone or tablet and it automatically links to you.
- Candidates will each be given a **unique Wristband QR code**, and that code identifies you in the system.

# **CANDIDATE COMPETITION CRITERIA**

Competition is scored in these five categories worth 20% each.

- ❖ Wristband sales
  - ❖ Participation in all events
  - ❖ County Commissioners Interview
  - ❖ Fair Speech of “What the Fair Means to Me”
  - ❖ Social Media
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## **1. Wristband Sales:**

- Candidate can make wristband posters, no larger than 8½” x 11”.
- Candidate will be paid 10% of the value for 1-500 wristbands sold.
- Candidate will be paid 20% of the value for 501 plus wristbands sold.
- Winning this category is based on number of wristbands sold.

## **2. Participation in All Events:**

- Candidate will give every effort to be present at all events. Missing an event cannot be made up. Points are given for each event attended. Community Service Counts.
- Winning this category is based on 4 criteria: Being on time, having a positive helpful attitude, dressed within code, and public speaking. This is decided by Fair Liaison team, and/or Fair Manager who would be at the events.

## **3. County Commissioners Interview:**

- Candidate will arrive ½ an hour early to appointed time. Your name will be drawn from a hat to determine the order of interview. We encourage you to study the Fair Premium book and know as much as

you can about the fair and about Pacific County. They can & will ask just about anything. Be prepared.

- A Commissioner Packet you will create about you. It includes: your biography page with a picture, resume, and Fair Involvement Page.
- Winning this category is based on many criteria decided on by County Commissioners alone.

#### **4. Fair Speech:**

- Speech will be about **“WHAT THE FAIR MEANS TO ME”**
- The Ambassador announcement is formal event, all dress code rules apply except for shoulders showing. You can wear a gown with shoulders showing if all other dress code rules are followed. Men formal wear, slacks & tie, suit/sports coat optional but preferred.
- Winner of the speech will receive \$50.00
- It is recommended to have an interactive speech. Although we expect to see nerves, we want to see movement. You are not allowed to fully read from a written speech. However, you may have a note card outline to help you stay on topic and flowing. Memorization, eye contact, and interaction with the audience gets the highest points, but are not the only criteria to win.
- Winning this category is based on many criteria decided on by a panel of judges who are given a score sheet. Judges chosen are not related to any candidate.

#### **5. Social Media:**

- All social media will be monitored. All posts must remain positive and morally sound.
- All rules of conduct apply. If there is a violation, swift discipline will be taken, which will result in dismissal of candidate from Ambassador program.
- Social media is defined as any social expression of thoughts, actions, photos, or videos by any person electronically with the intention of having it viewed publicly. This includes, but is not limited to: Face



Book, Twitter, Instagram, Pinterest, Vine, Snapchat, Myspace, Blogs, Email, etc.

- You are not allowed to block or make private any social media from Fair Ambassador Liaison Team, and/or Fair Manager and Board of County Commissioners, gives permission for these individuals to have unlimited access throughout competition and for as long as candidate represents The Pacific County Fair.
- Winning this category is based on the content you post on all social media sites. This is the easiest category to score 100 points in if all rules are followed. Points awarded are decided by Liaison Team, and/or Fair Manager.

## Candidate Release

- The candidate and parent/guardian (the undersigned) have read all the information contained in this Pacific County Fair Ambassador 2022 Packet and agree to all terms within.
- The undersigned does hereby voluntarily assume all risks arising out of and/or connected with participation in The Pacific County Fair Ambassador events, and does hereby release The Pacific County Fair, its employees, agents, volunteers, and/or offices, and all other persons associated with the organization, for any and all claims, and causes of action that may result in any injury to the undersigned or to the participating person which has been sustained or may be sustained, and from any and all damages to property belonging to the undersigned that may be a result of participation in The Pacific County Fair events.
- The undersigned candidate gives the Pacific County Fair, its employees, agents, volunteers, and/or offices, and all other persons associated with the organization, the right to take and publish photographs of said candidate and their family in connection with the Fair Court events.

Candidate <b>Printed</b> Name	Date	Candidate <b>Signature</b>
Mother/Guardian <b>Printed</b> Name	Date	Mother/Guardian
<b>Signature</b>		
Father/Guardian <b>Printed</b> Name	Date	Father/Guardian <b>Signature</b>

# **2021 Fair Ambassador Candidate Entry Form**

**Due no later than May 31<sup>st</sup>. Please attach resume. \*\*\*\***

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Mother/Guardian \_\_\_\_\_ Phone: \_\_\_\_\_

Father/Guardian \_\_\_\_\_ Phone: \_\_\_\_\_

High School: \_\_\_\_\_ Grade \_\_\_\_\_

Please list all current School Activities:

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Please list all Past/Current Fair Involvement:

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Awards /Honors:

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**Social Media Accounts: (complete listing please)**

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**Additional Information:**

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